

For Immediate Release

Ellner's Window Custom Treatments Has New Owners

Written By: Rocci Lueck | Jan 31, 2020 - 12am.

Hudson, WI, January 31, 2020 – Bridgeway Business Brokers is pleased to announce the sale of Ellner's Custom Window Treatments to Valley View Window Treatments, LLC.

Valley View Window Treatments, LLC is owned and operated by brother and sister team, Darren Booth and Dena Cress. The two currently own a full-service home improvement showroom in Amery WI, Stone Creek Custom Interiors. Darren and Dena started Stone Creek Custom Interiors in 2012 and were recently recognized as Business of the year by the Amery Community Club.

Ellner's Window Treatments has been serving the St. Croix Valley and East Metro for over 30 years. "Rod and Mary have created a lot of great relationships with their clients and we hope to continue to deliver the same personal service to Ellner's past clients and our future clients," said Darren.

Valley View Window Treatments plan on continuing the "shop at home" experience for their future customers. They will bring the samples to your home or business and take care of the measuring, ordering, and the installation. Valley View Window Treatments is planning on opening an office in Hudson in the future. In the meantime, a full Hunter Douglas display will be at the Stone Creek Custom Interiors showroom at 551 State Hwy 46 in Amery and will be taking appointments for in-home consultations.

Dena Cress, co-owner of Valley View Window Treatments, stated, "LouAnne Loewen and Rocci Lueck facilitated the sale in a courteous and professional manner and provided the insights and assistance I needed as a first-time buyer. I would highly recommend Bridgeway Business Brokers to anyone considering buying or selling a business!"

Most business owners need guidance through the transition of a business sale or acquisition. Bridgeway Business Brokers is a boutique firm which provides leadership through the process with authenticity, transparency and the personal attention every business owner deserves.

For more information please contact us – LouAnne Loewen, owner and agent, 612-360-1462 or visit our website www.bridgewaybb.com